

PRESS RELEASE
November, 9th, 2017



Stephan Keiser appointed Head of Zurich Branch at Banque Cramer

Following the arrival of the new CEO last month, this press release is the very first announcing new recruitments or promotions at Banque Cramer.

Banque Cramer is pleased to announce the appointment of Stephan Keiser as the new Head of its Zurich Branch starting on April 1st, 2018 and he will report directly to Chief Executive Officer Cédric Anker.

An experienced private banking professional, Stephan Keiser joins from EFG International Bank, where he has been the Head of Private Banking since 2014. Prior to this, he was Head of International Private Banking at Bank Vontobel with a market responsibility for Latin America, Asia-Pacific, the Middle East and Italy. In the course of his career, Stephan Keiser held a number of key positions in the international banking sector.

Cédric Anker, Chief Executive Officer of Banque Cramer:

"Stephan and I were both members of the Private Banking Executive Committee at Bank Vontobel. This is where we first met. Stephan has a very solid professional background, extensive client expertise and an impressive track record. Over the years, we have developed a mutual trust and understanding. It is therefore both an honor and a pleasure to entrust him with a strategic position at our Zurich Branch."

Stephan Keiser, designated Head of Banque Cramer's Zurich Branch:

"I am delighted to be soon on board. The recent changes at management level combined with the bank's ambitious development plans, convinced me that Banque Cramer is my natural and right choice. I will share my knowledge of the Zurich market and of some fast growing regions to foster Banque Cramer's business growth."

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