



Press release
7 March 2017

Cédric Anker appointed CEO at Banque Cramer & Cie

Banque Cramer & Cie SA ("BCC"), the fully owned subsidiary of Norinvest Holding SA ("NIH"), has pleasure to announce the appointment of Mr. Cédric Anker as CEO of the bank.

Graduate from the International Bankers School of Chicago and IMD in Lausanne, Cédric Anker has a broad banking experience gained during 30 years of a career in which he has held positions in corporate, investment and private banking. Cédric Anker started with UBS, prior to joining Credit Suisse, for which he held different positions in the United States and Switzerland, at last as a Managing Director in charge of local private clients in Geneva. In 2006, he was appointed CEO at Banque Vontobel Genève SA, prior to being appointed as the head of domestic clients at Mirabaud & Cie SA in 2010, where he sits on the Executive Board.

Marco J. Netzer, BCC's Chairman and NIH's Vice-chairman commented: "It is a great honor for our bank to be able to welcome an individual with such track record and leadership skills. His decision to join us is harboring a considerable potential for our institution and underscores our fierce determination to carry on with the further development of Banque Cramer. The bank's ability to attract his interest reinforces our conviction that our restless work of the past few years is bearing fruit."

Cédric Anker plans on taking his new function on 1st October 2017.

NIH and BCC's boards of directors would finally like to express their gratitude to Mr. Christian Grütter for his significant contribution to the group's development since his appointment as the CEO of BCC in February 2014. His important work and his professionalism allowed BCC to reach key milestones. The boards wish him every success in his future projects.

For further information please contact:

Massimo Esposito
Président du Conseil d'administration
Norinvest Holding SA
Tel. +41 (0)58 218 60 84
massimo.esposito@norinvest.ch

Marco J. Netzer
Président du Conseil d'administration
Banque Cramer & Cie SA
Tel. +41 (0)58 218 68 68
marco.netzer@banquecramer.ch

www.norinvest.ch